PET CAN

A Groundbreaking Metal Can Alternative

A drop-in solution for current aluminum supply challenges, our PET Can rivals traditional cans thanks to its premium qualities and customizable shapes. The end result is a stunning can that stands out from the rest.

Key Features

Drop-in Solution

Graham's PET Can is a drop-in solution, calibrated to work with existing mobile and conventional production lines, making it an easy conversion for brands to switch from aluminum to plastic.

Enhanced Consumer Experience

With the ability to keep the product inside colder, longer -- and a clear look and premium feel -- our Can provides a unique experience to consumers.

Brand Differentiation

Thanks to our Can's design flexibility, your beverage's packaging can stand out with unique shapes, sizes and textures — an option that aluminum doesn't offer.

Standard, slim and sleek sizes with 200/202 can-end compatibility





A consumer focus group looking at a traditional aluminum can versus Graham's PET Can found that:

- Consumers preferred the PET Can over an aluminum can, especially by those who primarily consume wine.
- Consumers liked the PET Can's clarity, since it allowed them to "visually taste" the product before opening it.
- Consumers felt that the PET Can was sturdier and more premium than aluminum and other alternatives.

Potential Applications

Sparkling & Still Wines
Hard Seltzers
Whiskey & RTD Cocktails
Cold Brew Coffees & Teas
Bubble Teas

Low Carbonation Beverages

